

NEWSPAPER, YEARBOOK ADVERTISING AND MEMORY AD RATES

Did you know the Summit High School newspaper, *The Pinnacle*, earned the top award for its publication during the National Scholastic Press Association's Best of Show Competition in Denver last spring?

The Pinnacle was named the top broadsheet in this national contest, a huge accomplishment. Our paper is viewed as one of the best in the country and you can be a part of the nationally recognized Summit High School yearbook, *The Peak*, and newspaper, *The Pinnacle*, and be a part of our history.

By purchasing ad space, you will help defray the printing costs of our publications.

Your ad donation cost is tax deductible. You may feature your business or student (or both) in you ad and we will help you design the ad if needed.

There are five ad sizes available and a copy of our yearbook is included in the cost of any full page ad. Yearbook ads will be printed in full color. Newspaper ads are typically printed in black and white. Color charges for newspaper ads vary with the ad size and will be negotiated at the time of the ad sale.

AD SIZES:

SIZE A: (10 ads to a page) 4.25" wide; 2.25 inches high: \$40

SIZE B: (6 ads to a page) 4.25" wide; 3.75 inches high: \$75

SIZE C: (4 ads to a page) 4.25" wide; 4.25 inches high: \$125

SIZE D: (2 ads to a page) 8.50" wide; 5.5 inches high: \$200

SIZE E: (full page) 8.50" wide; 11 inches high: \$350

(A copy of our yearbook is included in any purchase of a full page ad.)

Email all AD COPY/PHOTOS and AD SPECS to
karen.boone@bend.k12.or.us

or mail to:

Summit High School Publications

Atten: Karen Boone

2855 NW Clearwater Drive

Bend, OR 97703

or drop by B132 anytime during school hours.

Questions? Call 541-355-4150

SUMMIT HIGH SCHOOL PUBLICATIONS
THE PEAK (YEARBOOK)
THE PINNACLE (STUDENT NEWSPAPER)