



What is Wayfinder?

Born at the world-famous K12 Innovation Lab at the Stanford University d.school, our curriculum cultivates community + engagement district-wide. Developed using the latest child and adolescent research from Dr. Bill Damon and other leaders in the field, everything we create is evidence-based, research-backed, and proven to help students grow more purposeful and engaged.

Our theory of change is that students equipped with **belonging + purpose** are able to develop strong relationships with themselves and their communities, thrive in school, and make positive contributions to the world.



BELONGING

- Boosts self-confidence
- Supports stress management
- Improves relationships with peers + teachers

PURPOSE

- Increases academic engagement + achievement
- Fosters kind, prosocial behaviors
- Builds self-motivation

Wayfinder Students Are

Connected + Engaged

Students show direct growth in social awareness as a result of engaging with Wayfinder curriculum

Motivated to Achieve

After using Wayfinder, students are more engaged with their academics + school communities

Driven by Purpose

Wayfinder report growing more than 10x more purposeful in their lives over a single semester

Read the full program evaluation [here](#)



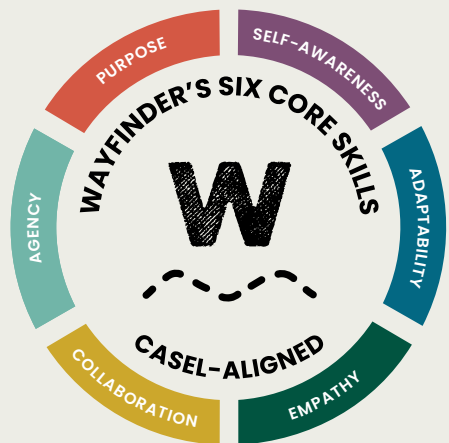
"It's unusual and highly encouraging to see such unambiguously positive growth in measures of students' purposefulness."

Heather Malin, Ph. D, Director of the Stanford Center on Adolescence



Six Core Skills for Future-Ready Students

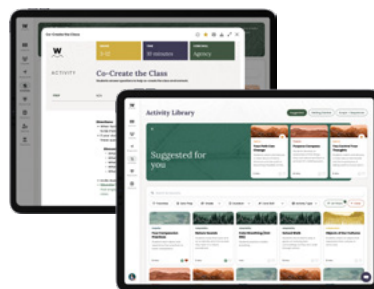
Wayfinder's research-backed Core Skills go beyond typical SEL to incorporate meaning-making, critical thinking, purpose development, and durable skill-building to prepare your students for the 21st century.



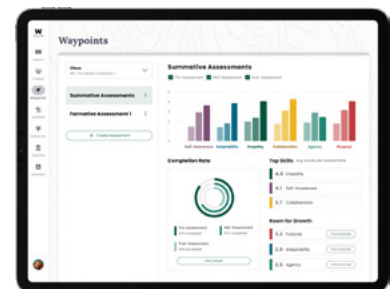
What You Get With Wayfinder



CORE CURRICULUM
K-12 Lesson Guides
+ Slide Decks



ACTIVITY LIBRARY
1000+ Plug-and-Play
Activities



ASSESSMENTS
Track Skill Growth and
Receive Content Suggestions

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